



They mean business: The launch of the awards earlier in the year

Business awards help good service

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In such a competitive economic environment, it can be difficult at times to differentiate your organisation from other businesses.

A large number of factors enter into the customer buying decision, including cost, time, reputation and needs.

There is one factor, however, that Morrisons Solicitors believes "trumps" each of these, and that is outstanding customer service.

Morrisons' clients comment time and again that it is the company's commitment to delivering outstanding service to all its customers that brings them back to the firm.

Morrisons says it is proud to continue to build on its



many years of experience in providing high quality legal advice to individuals, families and businesses; to not only meet, but exceed clients' needs.

A spokesman for Morrisons said the firm said: "This lies at the heart of everything that the company does."

The spokesman said the firm is "delighted" to once again be supporting the Richmond Business Awards and, in particular, the best customer service category.

He said: "We truly believe in this award and the spotlight it will shine on the great service provided by local Rich-

mond businesses.

"It resonates so strongly with our own ethos and the dedication we show our own clients.

"The awards present a great opportunity for applicants to promote their business to their target audience, to focus on what it is that

WORKSHOP: Richmond Chamber of Commerce hosts a business workshop to help understand behaviour styles to achieve better business outcomes. The event will be held on August 18, 2pm to 3.30pm, and will help people gain deeper insights into their teams,

customers and suppliers.

RUGBY DINNER: An exclusive pre-Rugby World Cup celebration dinner, sponsored by Moore Blatch, will be held by Richmond Chamber of Commerce next month. The event takes place on August 21 at 6.30pm.

makes them successful, how they might be more successful in the future and to build teamwork and confidence among the staff.

"Award winners testify to the positive impact that winning has upon their business."

He added: "We are pleased to have the opportunity to highlight, encourage and reward the business and en-

trepreneurial talent, which is the life blood of the economy and community in the borough of Richmond upon Thames.

"The London borough of Richmond is a great place to work and do business and we look forward to being part of future award winning success for the business community."

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