

Go out on the Christmas tree trail and collect 15 stamps for chance to win family prizes

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The smell of pine will be in the air around Norwich city centre from this morning, as a trail of real Christmas trees is officially launched.

Local schools, artists and community groups have decorated the 31 trees, which have been set up in shops, arts venues and other prominent locations.

A total of 22 city primary schools have taken part in the project, as well as artists Saffron Paffron and Pat Howe, and charity Nansa, which helps Norfolk people who have disabilities, and Baseline, Future, which provides practical, social and emotional support, guidance and training for anyone aged 16 and over.

The trail will run until December 30, and people who collect 15 stamps

“The trail takes in many great sites around the city and showcases some fantastic creative talent from local schoolchildren

Stefan Gurney

from tree sites on a copy of the trail map can enter a draw for prizes including lunch for two at the Library Restaurant, family season ticket to Dinosaur Adventure, or gift vouchers.

Stefan Gurney, pictured, executive director of Norwich Business Improvement District (BID), said: “We encourage everyone to come along with family and friends and really get into the festive spirit.”

“The trail



Real Christmas Tree Trail

Discover beautifully decorated Christmas trees in 31 locations around Norwich from 17 November through to 30 December. All trees are decorated by children, artists and community groups from Norwich.

<p>Abellio Greater Anglia Norwich Train Station, NR1 1EF Kingsale Junior School</p> <p>Archant Prospect House, Rouen Road, NR1 1RE The Clare School</p> <p>Assembly House Theatre Street, NR2 1RQ Artist - Saffron Paffron</p> <p>Boots 34-36 London Street, NR2 1LD Lionwood Junior School</p> <p>Castle Mall Next to the Castle, NR1 3DD Mile Cross Primary School</p> <p>Cinema City St Andrews Street, NR2 4AD Artist - Saffron Paffron</p> <p>Debenhams Orford Place, NR1 3RZ Norwich Primary Academy</p> <p>Hollywood Bowl (X Leisure) - Riverside Wherry Road, NR1 1XA Avenue Junior School</p> <p>intu Chapelfield 40-46 St Stephens Street, NR1 3SH West Earham Junior School</p> <p>Jarrolld 1-11 London Street, NR2 1JF Avenue Junior School</p> <p>John Lewis All Saints Green, NR1 3LX Wensum Junior School</p>	<p>Leeds Building Society 6-7 Guildhall Hill, NR2 1JG Norwich Primary Academy</p> <p>Maddermarket Theatre St Johns Alley, NR2 1DR Artist - Saffron Paffron</p> <p>Maids Head Hotel 20 Tomland, NR3 1LB Cotton Grove Primary School</p> <p>Marble Hall - Ativa plc 8 Surrey Street, NR1 3NG Artist - Pat Howe</p> <p>M&S Rampant Horse Street, NR2 1QR Kingsale Junior School</p> <p>Norwich Castle Castle Meadow, NR1 3JU Lakenham Primary School</p> <p>Norwich City Council, City Hall St. Peters Street, NR2 1NH Wensum Junior School</p> <p>Norwich Lanes - Museum of Norwich at the Bridewell 9 Bridewell Alley, NR2 1AQ NANSA</p> <p>Norwich Playhouse 42-58 St Georges Street, NR3 1AB Mile Cross Primary School</p> <p>Norwich Theatre Royal Theatre Street, NR2 1RL The Clare School</p>	<p>Open 20 Bank Plain, NR2 4SF West Earham Junior School</p> <p>Premier Inn Prince Of Wales Road, NR1 1DX Lakenham Primary School</p> <p>Royal Arcade NR2 1NQ Old Cattoon C of E Junior School</p> <p>St Giles House Hotel 41-45 St Giles Street, NR2 1JR Baseline, Future</p> <p>The Forum Millennium Plain, NR2 1TF White Woman Lane School</p> <p>The Garage 14 Chapelfield North, NR2 1NY Artist - Pat Howe</p> <p>The Library (Restaurant) 4A Guildhall Hill, NR2 1JH Lionwood Junior School</p> <p>The Odeon Riverside Leisure Park, Wherry Road, NR1 1XA Baseline, Future</p> <p>Wilkinsons 56-72 St Stephens Street, NR1 3SH NANSA</p> <p>Winsor Bishop 41-43 London Street, NR2 1HU Cotton Grove Primary School</p>
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For your chance to win thousands of pounds worth of prizes, collect 15 stamps from different sites and post the completed form (back page of this magazine) in any of the boxes located next to the Christmas trees.

Alternatively complete and follow the trail via the **FREE Discover Norwich** app, which will also include additional exclusive content! Prizes include; lunch for 2 at the Library Restaurant, Champagne afternoon tea for 2, family season ticket to Dinosaur Adventure, a climbing experience, M&S food hamper, and £100's worth of gift vouchers.

With very special thanks to our sponsor Norfolk Christmas Trees who have supplied all the trees for the trail. For your freshly cut Norway Spruce and Nordmann fir trees please visit their Christmas Shop at Great Melton Estate, Hall Farm, Pockthorpe Road, Great Melton, Norwich, NR9 3BW. Open from Saturday 29th November.
Tel: 01603 810269
www.norfolk-christmastrees.co.uk



NORWICH BUSINESS IMPROVEMENT DISTRICT | NORWICH CHRISTMAS Star of the East | NORCA PROJECT DELIVERED WITH THE HELP OF NORWICH & NORFOLK COMMUNITY ARTS (NORCA). NORCA IS AN ARTS PARTICIPATION AND ENGAGEMENT CHARITY BASED IN NORWICH, WORKING ACROSS ART FORMS AND SECTORS TO CONNECT PEOPLE TO CULTURE AND CELEBRATE THE PLACES WHERE WE LIVE.

Norwichistmas magazine, which are available from the Tourist Information Centre in the Forum or from the tree locations.

Alternatively, see the free Discover Norwich app, which will also include additional exclusive content.

→ What do you think about the Christmas trail? Write (giving your full contact details) to: The Letters Editor, Norwich Evening News, Prospect House, Rouen Road, Norwich NR1 1RE or email eveningnewsletters@archant.co.uk

these fabulous 12 days of Christmas-themed decorations.

“Head out and explore the city this Christmas and good luck to everyone taking part in the trail.”

→ Trail maps can be downloaded from www.norwichistmas.co.uk, or found in copies of the

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