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City awaits unveiling of latest mural

Martin George

martin.george@archant.co.uk

The city centre will once again become an eye-catching canvas for a large art installation when the latest mural on a prominent building is unveiled.

The Hatch Brenner building, facing Theatre Street, is currently shrouded in a protective cover while the latest Norwich BID city centre mural is installed by 3D Creations.

It is due to be unveiled at the end of the week, as the latest mural to be launched by Norwich Business Improvement District (BID), and features the work of local artist Beverley Coraldean.

The BID called for submissions in April, and more than 40 entries were received from all over the world.

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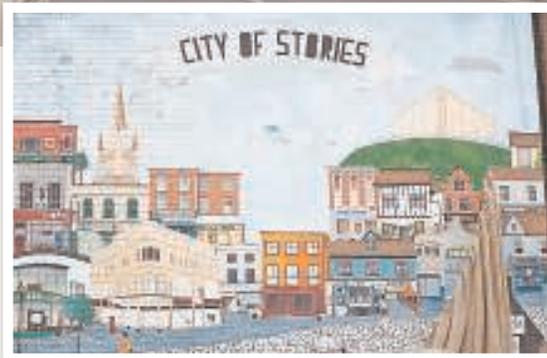
Stefan Gurney

The judging panel said it was overwhelmed by the quality received, but that Ms Coraldean's work stood out due to its creative and vibrant content.

Stefan Gurney, executive director of Norwich BID said: “We are proud to be working with Hatch Brenner to showcase this incredible piece of work by Beverley.

“Our murals are a fantastic project, adding to the City of Stories cultural tourism of Norwich and delivering a new dimension to the experience of the city centre.”

Dawn Parkes, managing partner at Hatch Brenner said: “We are very excited that work has actually begun on our mural, and have been watching its progress with interest over the coming weeks. ‘Our wall’ is very



■ The Hatch Brenner building, where work is under way to create a new mural for the city centre. Far left, the mural on the side of Pymm and Co in Ber Street and left, the mural on Bar Tapas in Exchange Street.

Pictures: ANTONY KELLY/
STEVE ADAMS/SIMON FINLAY

high profile, facing over Theatre Street, so the mural will be viewed by thousands of people once it is unveiled. We can't wait to see the finished work.”

Taking inspiration from the USA,

where architecture is turned into a canvas for artists, the murals project links with the City of Stories campaign, which aims to attract more visitors to the city and encourage locals and residents to

enjoy what is on their doorstep.

More murals will be unveiled by the autumn.

→ What do you think about the murals? Write, giving full contact

details, to **Norwich Evening News Letters Editor, Prospect House, Rouen Road, Norwich NR1 1RE** or email eveningnewsletters@archant.co.uk giving your full name, address and contact details.

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