



Rebranding at birthday party



Brighton-based accountancy firm, Feist Hedgethorpe, chose the occasion of its 20th anniversary party to unveil an exciting rebrand – announcing the firm is now to be called Plus+.

Held at the Brighton Ballroom, 150 guests enjoyed live music and entertainment, before being shown a video revealing the new brand.

“It was a fantastic surprise for all of our guests,” explains Paul Feist, director and founder of Plus+.

“Our clients and professional contacts matter to us as a firm and having so many of them together for our 20th anniversary party was a great way to launch the new brand and celebrate the next phase in our history. The announcement added an extra element to the evening and the atmosphere.”

www.plusaccounting.co.uk

Photos by Graham Franks

