

## Richmond Business Awards 2016

### 'Businesses must focus on a vision'

A BUSINESS coach from Hampton Wick has begun focusing her expertise on turning Richmond's small businesses into bigger players.

Amanda Cullen, who has worked in the financial and pensions industries, said the main issue with struggling small businesses was that owners spent their time fire-fighting rather than developing their vision for the future.

She said: "The most successful leaders in the corporate world have executive coaches. It's no coincidence that these thrive while so many smaller businesses, who see coaching as a luxury, fail."



Last year's winner: Delighted Orange Tree Theatre staff

### In brief

**Tuesday, August 2** – Chamber Coffee Morning at Organic Mind in Richmond

**Tuesday, August 2** – Chamber Workshop: Mindfulness and Work-Life Balance

**Monday, August 8** – Chamber Business Workshop: Show me the Money. Raising finance for business

**Tuesday, August 16** – Chamber Business Masterclass: Develop Winning Strategies and Make them a Reality

**Thursday, August 18** – Chamber Business Breakfast with golf at Strawberry Hill Golf Club

**Thursday, August 25** – Chamber Business Evening at Old Deer Park in Richmond

**Tuesday, September 6** – Chamber Coffee Morning at The Dysart Petersham, TW10 7AA

**Thursday, September 8** – Chamber Business Masterclass: Make Social Media work for your business

**Monday, September 12** – Exclusive Members-only Chamber Group Mentoring Programme

**Monday, September 12** – Chamber Business Workshop

**Thursday, September 15** – Chamber Business Lunch at The Crown St Margaret's sponsored by NatWest

**Tuesday, September 20** – Chamber Business Masterclass: Customer journey mapping and identifying magic moments

**Thursday, September 22** – Chamber Business Breakfast at The Plough in East Sheen

**Thursday, September 29** – Chamber Business Evening at Twickenham Stadium with Twickenham Experience

**Friday, November 4** – Richmond Business Awards 2016 Black tie gala evening and reception

# The Orange Tree scoops top online accolade

RICHMOND'S only producing theatre, The Orange Tree, was the winner of the Best Website category at 2015's Richmond Business Awards.

The theatre, which also won nine industry awards last year, attracts 50,000 audience members to Richmond and worked with 10,000 young people in the borough and surrounding areas in 2015.

The theatre's executive director, Sarah Nicholson, said winning the award was a welcome recognition for the team who had worked tirelessly to improve the Orange Tree's presence online.

She said: "The Richmond business community is incredibly diverse, and perhaps thanks in part to the diversity, extremely supportive of each other."

"The Chamber of Commerce plays a key role in fostering a sup-

portive community through initiatives such as its mentoring programme and the annual Awards.

"As a relatively small independent business (speaking as a close neighbour to international technology companies) and as a charity, we are proud to play our part in the community, and as a Chamber member."

The theatre had its Arts Council funding cut last year, which amounted to £365,000, a quarter of its annual income.

One of the hardest challenges the 172-seat venue faced was having to wave goodbye to loyal members of staff in cost reduction measures.

The theatre, founded in 1971 in a room above the adjacent Orange Tree pub, has weathered the storm and according to artistic director Paul Miller, the future is bright.



## Richmond CVS

Supporting Richmond borough's voluntary sector and local community

- ~ Represent a collective voice to support your views
- ~ Expert advice, training and consultancy
- ~ Keeping residents healthy and active
- ~ Networking opportunities for trustees and social entrepreneurs

[richmondcvcs.org.uk](http://richmondcvcs.org.uk)

**020 8843 7945**

@rcvs\_richmond

email: [action@richmondcvcs.org.uk](mailto:action@richmondcvcs.org.uk)

Registered  
Charity no.  
1075259

Proud sponsor of  
**Richmond**  
BUSINESS AWARDS 2016

**Richmond**  
BUSINESS AWARDS 2016

Richmond  
Twickenham **TIMES**

[www.richmondbusinessawards.com](http://www.richmondbusinessawards.com)



St Mary's  
University  
Twickenham  
London

**minesoft**  
**NatWest**

THE LENSURRY

**VEOLIA**

bluebird  
care

**BUTTERWORTH**

